

MARKETING WITH SAFELISTS TRAFFIC BOOK PART III

A MarketingWithSafelists.Com Special Report

by

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Marketing With Safelists Traffic Book PART III

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INTRODUCTION

Many thanks for downloading the free **Marketing With Safelists Trafficbook eBook Part III**.

This eBook is a continuation of the [“MARKETING WITH SAFELISTS TRAFFICBOOK” eBook](#) series. Download the other two if you did not get them yet.

Marketing With Safelists Trafficbook Part III eBook is composed of a series of 8 articles that contain tips, tools and resources on how to market with safelists.

If you are struggling with safelists, the strategies in these articles will help.

This is a free ebook. Give it away and use it to get free traffic.

It is a well-known fact that to create traffic and leads, give away a highly informative ebook free and then let other webmasters take your ebook and post it to their sites.

Here is a strategy to get traffic by using this ebook.

- I. Give the eBook away in exchange for the email address of your prospect.
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- III. Use the individual articles in a free report.

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- You are allowed to copy the articles as free reports or use in an autoresponder series.

To give the ebook away, simply load it to your website. Or simply use the following link if you do not have a website:

http://www.marketingwithsafelists.com/trafficbook_III.htm

Just remember to exchange the ebook for the prospect's email address.

There are many strategies in this ebook that you can use. Remember to read the ebook before you give it away because it is loaded with information that you can use.

Learn these strategies before you attempt to give the eBook or the articles away.

Then find a strategy that works for you and start getting traffic.

CHAPTER 1

ARTICLE 1- SIMPLE SAFELIST STRATEGY FOR GETTING MORE SUBSCRIBERS

Are you having problems getting signups for your programs?

Most of us have worried our friends enough not to ask them to buy or sign up for anything else.

If you have your own opt-in list, you can just send an email and request them to join.

However, what do you do if you don't have your own opt-in list?

There is always paid advertising! But this can get very **expensive**.

However, if you want a free resource for getting signups for your programs, **try using safelists**.

Safelists can be used to advertise affiliate programs, business opportunities, products, free reports, free ebooks and other safelists. A good safelist is probably one of the least expensive ways to advertise your program or product.

Many safelists are **free**. And the paid or PRO safelists are very inexpensive compared to Paid advertising.

Knowing how to market with safelists includes having a **GREAT** headline. If you use a great headline, you increase the chances of your message getting opened and read.

Another strategy is to join **hundreds and possibly thousands** of safelists (free!), therefore increasing your odds of getting your message read.

You can also get a list of the top 20 safelists from [Trafficchoopla](#), a service tests and evaluates and ranks the top safelists. Join this program **FREE**.

Join [Safelist Ad Trader](#) and get membership to over 100 **FREE PRO** safelists. You can also join this program **FREE**.

You also need to automate your safelist posting efforts. It would take you all day to post ads to hundreds of safelists. So you would have to find a program such as the [SUBBER](#) that will automatically post ads to hundreds or thousands of safelists.

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Get my free report, the [Safelist Marketers Survival Guide](#) and get a list of free safelists as well as a list Auto Safelist submitters.

SAFELIST STRATEGY

One of the best ways to build your downline is to offer something **free**. This will give your potential customer an incentive to join your downline.

This can be a free eBook, free software, free eCourse, free report, free software etc...

You can use this free "**Marketing With Safelists Trafficbook**" ebook to get subscribers for your programs by simply "Giving it Away".

Or you could get subscribers by using the 10 articles from this ebook in an **Autoresponder Series** on safelists.

Another strategy would be to use the articles as **Free Reports** that you give away.

What if you were trying to get affiliates to sign up for your Safelist submitter.

STEP 1. To get subscribers to your Safelist submitter account, take advantage of this "**Marketing with Safelist Trafficbook**" **eBook**" that you have.

STEP 2: Set up an autoresponder email address to collect your prospects email address (which you can use to build your Opt-in list and send them for follow on messages). Set up an autoresponder message to collect emails.

Here is a sample ad I used to give away the "**Marketing with Safelist Trafficbook**" **eBook**" while promoting my other eBook on safelist marketing, "[Insider Secrets to Marketing With Safelists](#)" ebook.

I set up an autoresponder called <mailto:trafficbook@kioskcities.ws>. I put the following message into my autoresponder:

Thanks for requesting a copy of the "Marketing With Safelist Traffic Book" ebook.

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Here is the download link for the eBook:

<http://tinyurl.com/5xemc>

To sign up for the "Marketing With Safelists" newsletter, click here:

<http://tinyurl.com/43goq>

All the best,

*Russell Carter
rcarter@russellcarter.com*

Remember to put the **URL** of the eBook in your first email in your autoresponder series and **not the ad you are sending to the safelists**.

If you need an autoresponder, [Robot Reply](#) offers an ad free Autoresponder for just \$1.00.

Another excellent autoresponder that I use is [Aweber](#), one of the best autoresponders on the market and it's **FREE** for 30 Days.

A new autoresponder system for follow up is [INSTANT NICHE EMAILS](#), Which can be programmed to deliver 50 messages with the click of a button.

STEP 3. Write a short ad offering the free eBook. Make sure you take time to develop a good headline for your ad. This step is important because if your headline is no good, no one will read your ad.

If you have absolutely no experience in writing ads for your safelists, an easy way to set up your ad is to use the content on the first page of the product website you are trying to promote.

Usually the first paragraph contains the main sales copy of your product, so you may want to take that into consideration.

Don't copy the sales copy verbatim, but rephrase, or use the basic idea in a completely new sentence. Viewers don't want to read your ad and then read the exact the same thing on your website.

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Your ad should entice prospects to your web site, where they can then read the details, such as pricing and so on.

Remember, your ad is not your web site. Some people tend to take the exact text from their top page verbatim and thus end up with sentences like: "Fill in the form below for more information", Or "Click on ...to get your free ..." But there is no icon to click.

Use clear, direct language and avoid gimmicks. Repeated and unnecessary **punctuation** or **symbols** tend to have a negative effect on the reader.

Use standard capitalization. Ad text should be written with normal sentence capitalization. Limit excessive capitalization, only use it for effect.

Some people understand excessive capitalization to be the same as shouting, whereas others find it difficult to read.

For example:

GET YOUR FREE “MARKETING WITH SAFELISTS” NOW!!!

... is more difficult to read than this:

Get your Free “Marketing With Safelists” sample now!

Check that you use correct spelling. Although it may not necessarily be the case, incorrect spelling gives an image of poor qualifications, therefore being unprofessional.

Use proper grammar. If you are not English-speaking and do not have a good command of the language, then I recommend that you try to get someone who does to help you.

Do not use offensive or inappropriate language in your ads. This may also offend people.

I wrote the following email ad to send to my safelists. Note that the email requested people to respond to the autoresponder for more info. See the email below:

Subj: [Learn the amazing no cost safelist formula](#)

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I have a formula for marketing with safelists on the Internet. 95% of the people never use it. Yet ...

- 1) People have been using these concepts to make money on the internet for years, however, most people never use these strategies in safelist marketing.*
- 2) It isn't hot and sexy.*
- 3) It is tested and it is proven.*
- 4) Use it TODAY to put cash in your pocket in 48 hrs!*
- 5) It requires NO spamming or frowned upon activities.*
- 6) It is completely legal.*
- 7) It costs virtually nothing.*
- 8) It takes very little time to implement.*
- 9) Even a dummy can do it.*

...and it's FR.EE to you!

What is this amazing safelist formula?

In just three simple steps, I'll show you how to get better results from your safelist marketing efforts.

If you would like to receive it, just CLICK this link:

<mailto:trafficbook@kioskcities.com>

Start marketing with safelists the correct way!

*To your success,
Russell Carter*

*rcarter@russellcarter.com
9203 Sandy Creek Rd
Ft Washington, MD 20744*

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This is a commercial advertisement.

STEP 4. Next send your ad to all the safelists that you are a member of. Since this is a numbers game, the more safelists that send to, the better your response.

STEP 5: After your initial autoresponder message, load your autosponder with 6 or 7 additional messages. You can now follow up with your new contacts since you have their email address in your autoresponder.

Remember, this is where you will make your sales. Note that in your safelist ad and your first autoresponder email, you are not trying to make a sale. You are only offering quality information that your "potential customer" can use.

Now through series of well written follow-up emails, you can start to offer your product. Tests have shown that it may take up to 7 contacts with your lead before they respond.

You should see your number of signups for your program increase. If you are not getting responses, change your subject to your ads. Or change the ad itself.

Keep testing your ads until you come up with a good **Subject/Ad** combination.

So there you are, I have just shown how you can get subscribers for your program by giving away the free "**Marketing With Safelists Trafficbook**" ebook.

To get more tips and strategies on how to use safelists, get a copy of my "[Insider Secrets to Marketing With Safelists](#)" ebook. My ebook has over 90 pages of tips, tools and resources you need to effectively and correctly PROFIT from safelist marketing.

In my ebook, I'll show you, in just 12 simple steps, how to get better results from your Safelist marketing.

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Russell Carter is the author of "[Insider Secrets to Marketing With Safelists](#)" and editor of the "[Marketing With Safelists](#)" Newsletter.

CHAPTER 2

ARTICLE 2 – WHAT DOES SAFELISTS, BLOGS, and GOOGLE ADSENSE HAVE IN COMMON

What does Safelists have to do with **Blogs, Google AdSense** and **Adwords**?

Good question...

You may have noticed that recently I have talked a lot about *Google AdSense, Blogging and RSS*.

No, I am not abandoning safelists, however, I am trying to find creative methods of using these marketing vehicles with safelists in order to reach my customer base.

I have used a strategy recently to drive traffic to my adsense pages by simply using safelists.

At first, I used **Google Adwords** to drive traffic to my **AdSense** pages.

This method was highly effective but also expensive. So I said “there has to a cheaper method”. Then I realize that safelists could be used to drive traffic to my AdSense pages.

Before I get to far, let me briefly explain what **Google AdSense** and **Google Adwords** are.

Simply stated, **Google AdSense** is a fast and easy way for website publishers to display relevant Google ads on their website's content pages and earn money. Because the ads are related to what your visitors are looking for on your site — you'll earn money each time your visitors click on a Google ad. All you have to do is drive traffic to the site.

You can earn advertising revenue from each page on your website—with a minimal investment in time and no additional resources. Go to the [Google AdSense](#) website and get more detailed information. But to get detailed strategies about AdSense, read [What Google Never Told You About Making Money with AdSense](#) by Joel Comm.

[Google Adwords](#) are little ads displayed on Google. These ads appear every time a search is done on the Google Search Engine. Anybody can purchase

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advertisement on Google.

Google Adwords allows you to create your own ads. This is done by choosing keywords to help us match your ads to your audience and pay only when someone clicks on them.

Simply stated, advertisers bid to have their ad shown when a key word is searched.

Go to the [Google Adword](#) website and get more information.

But to get detailed strategies about Adwords, read [Google Profits](#) by Wade Winger.

My strategy for using safelists, **Google AdSense** and **Adwords** is simple. Build web pages to display **Google Adwords** and make money with the **AdSense** program. Then I use all my safelists to drive traffic to my webpages.

My secondary goal is to make affiliate referrals or sales.

So, I basically do four things.

1. **Build a webpage with some content.**
2. **Include appropriate affiliate links in the articles.**
3. **Prominently place the ads so they can't be missed.**
4. **Use safelists to drive traffic to my webpages**

You can see all of those on this page. If I drive safelist traffic, I get paid each time someone clicks on the Google ad or when someone makes a purchase from my affiliate link.

I have found this system that builds the web pages very quickly.

Its called [Swap Clicking](#) by Costa Dedes.

Costa has found a way to create automatic and never ending stream of income. This method has never been released to the public before. Very few, if anyone has implemented this and it seems that for a limited time he decided to share his method with the public.

With this automated program, all you do is insert your ID, add a paragraph of data and click done! After you are finished running the automated program you are only minutes away from making a steady flow of money every week.

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This program is hands free, once you have it setup you never need to touch it again.

However, since **Google Adwords** are used to drive traffic to the webpages, it can get somewhat expensive. \$10 a day can add up very quickly.

So I started experimenting with safelists to drive traffic to the sites created by the [Swap Clix](#) system.

What is really amazing is that this system creates the web pages for you and puts the **Google Ads** on the web pages.

All you have to do is load the web page to your site.

I recommend using my safelist strategy along with [Swap Clix](#) because it gives you a powerful and inexpensive way to drive traffic to your newly created web pages.

This next strategy works well for anyone who has a blog.

Simply put Adsense ads on any Blog that you have. Then use any safelists that you are member of to drive traffic to that Blog.

You will make money every time someone clicks on your Google ads. You will also make money when someone clicks on the links and buy a product or service listed in your Blog.

So I would recommend that all safelist users learn all you can about Google Adsense by doing the following:

a. Learn how to put Adsense ads on your web pages for profit

b. Learn how to use Safelists to drive tons of free traffic to your Adsense web pages

If you want to really learn more about Adsense, Adwords and Blogs, then take a look at the [Adsense Marketers' Toolkit](#) where you can get all the Adsense eBooks and software resources that you will ever need.

Bottom line, Safelists are a good source of free and inexpensive traffic for any site that has Adsense ads on them.

Russell Carter is the author of "[Insider Secrets to Marketing With Safelists](#)" and editor of the "[Marketing With Safelists](#)" Newsletter.

CHAPTER 3

ARTICLE 3 – SAFELIST TRENDS FOR 2006

I want to give you my opinion on Safelist marketing and on what's in store for "Safelist Users" for 2006 and beyond? These are my opinions only:

- **Safelist Submitters** will still be big for 2006. Don't expect to see a lot of new submitters. However, expect to see the cost of Safelist Submitters continue to decrease. You can get submitters for a low as \$2.99. And you can get very good submitters in the \$9 - \$15 price range. So the days of \$25.00 submitters may be over as I see it. Expect to get many good deals as Submitter owners may slash prices.
- **Integrated Auction System** will be added to many safelists where members can actually bid on items you (or they) offer? For instance, you could put up an auction for 10,000 points, for solo-ads, ad space, or anything else.
- **Instant Messenger System** will be added to many safelists, which will inform members when they log into your Safelist whether their admin is on-line at that moment. And give them the possibility to start a dialogue with admin there and then.
- Expect to see **Integrated Shopping Cart** where safelist members will have access to a fully operational shopping cart system.
- Many safelist owners will incorporate **WYSIWYG HTML Editors** that allows your safelist members to create HTML ads with full control over backgrounds, font styles and link attributes.
- Also, the cost of **PRO** safelist memberships will continue to decrease or will be offered for free. Think about this, why pay \$9.99 for a PRO safelist membership to a list with 10,000 members when you can purchase a Submitter with over **1 MILLION** members at the same monthly rate.
- Safelists that do offer **PRO** memberships at that rate will have to offer additional features such as *~free~* contact solo ads, leads, FFA, classified sites. The [Guarenteed Results](#) safelist is a good example of this.

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[Business World List](#) safelist has offered these types of additional features for years and that's why they are one of the top safelists.

We may also see more submitters offering these additional features. Submitters such as [SUBBER](#), [Majestic Submit](#), [Safelist Booster](#), [iPostAd](#) and others are already doing this offering these additional features.

- Expect to see the cost of owning a Submitter to decrease. One of the very first only one that offered this service was [Safelist Submitter Services](#) but at a cost of \$90 a month. However, the [BB Safelist Submitter Script](#) is a personal use safelist submitter that you can install on your own server for a one time low cost of \$52.
- Safelist owners will continue to attempt to get members to read mail by offering incentives like click for points to read mail.
- As more people realize the benefits of safelists, more sites offering safelist resources like [Traffichoopla](#) and [Safelist Ad Trader](#) will be created.
- You will see integration of safelists with new advertising mediums or technology such as **Audio Video, Blogging, RSS, Google Adwords and Adsense.**

Safelist users need to learn as much as possible about these systems and resources.

A good resource for blogging is [Blogging to the Bank](#) and [Blog Announcer PRO](#).

An excellent resource for adsense is the [Adsense Marketers' Toolkit](#)

- Expect to see plenty of new list building systems that allows every user to build a 100% opt-in list. Then you can mail to that List, since that list is yours. However, you can only mail to members that you have signed up. You can't mail to every member who joins the List. Examples of List building systems are:
 - [The List Machine](#)
 - [Triple My List](#),
 - [Your Lucky List](#)

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- [List Fire](#)
- [ListDotCom](#)
- [List Explode](#)
- [Opportunity.com](#)

Again, these are just my opinions on Safelist marketing and the direction that I see "Safelists" moving in 2006 and beyond.

All in all this makes for an interesting year.

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Russell Carter is the author of "[Insider Secrets to Marketing With Safelists](#)" and editor of the "[Marketing With Safelists](#)" Newsletter.

CHAPTER 4

Article 4 – FLOOD YOUR SAFELIST SUBMITTER ACCOUNT WITH NEW SIGNUPS

Let me show you how I get paid members for my submitters.

You can do the same...I will show you how! I used the [SUBBER](#) as an example but you can use any safelist that you choose.

One of the best ways to get paid members is to offer something for **FREE**. Give your potential downline an incentive to become a paid member.

This can be a free eBook, free software, free eCourse, free report, etc...

TRY THIS!!

Step 1: First, join the any safelist submitter that has an affiliate program.

Then get your affiliate link for that submitter.

Step 2: To get subscribers to your [SUBBER](#) account, take advantage of the free "[Marketing With Safelist Trafficbook](#)" eBook.

If you own safelists, offer free membership; offer any free eBooks or courses that you have. You can also write your own reports).

Use the link below if you need to download the "[Marketing With Safelist Trafficbook](#)" eBook.

Step 3: Go to the [SureFire Wealth](#) free giveaway site and grab some free gifts to offer to your prospects

Step 4. Develop a good headline and develop your ad. Write your ad to offer several free bonuses if they join "your" [SUBBER](#) downline as a paid member. One of the bonuses should be the "[Marketing With Safelist Trafficbook](#)" eBook since it is safelist related. Then add about 2 more related bonuses if possible.

Remember to add your [SUBBER](#) affiliate link in your ad.

Also ask the buyers to email you with proof that they paid for [SUBBER](#) in order to get their bonuses.

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Step 5. Send out the [SUBBER](#) ad to your Opt-in list.

This is where you will get most of your sales from.

=====SideBar=====

If you don't have an opt-in list then get my "[Insider Secrets To Marketing with Safelists](#)".

=====

Step 6. Next send out the ad to all the safelists that you are a member.

In this case, you need an autoresponder to collect your leads and build you opt-in list.

Load this free report into your auto responder.

Write a simple ad such as:

Subj: Free Report Shows You How To Get Safelist Submitter Signups

My free report will show you step by step how to get an avalanch of free targeted Safelist Submitter subscribers.

Click here to get more info:

mailto:NAME@AUTORESPONDER EMAIL ADDRESS

or simply send a blank email to:

NAME@AUTORESPONDER EMAIL ADDRESS

And my auto responder will send you all the info. Look for an email entitled: Flood Your Safelist Submitter Accounts With New Signups

YOUR NAME

YOUR EMAIL ADDRESS

PHYSICAL ADDRESS =====

note: remember to include your email address, phone number and your physical address.

This not only comply's with the CAN-SPAM Act, but also builds credibility.

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Step 7. Since this is a numbers game, the more safelists that you send to, the better your response.

Join some of the free safelists found in the "[Safelist Marketers Survival Guide](#)" or the "[Marketing With Safelist Trafficbook](#)" eBook.

Important: Then join the Top 20 safelists listed in [Traffic Hoopla](#).

These safelists are **very responsive**.

Step 8. You should start getting a number of free and paid signups. Don't get discouraged if you are only getting free signups.

You now have the email addresses of your FREE signups. Now is your opportunity to followup with them with more informative articles, eCourses, freebies and advice.

Show them that you are the expert on providing quality information. In every other email that you send include a subtle call to action for them to become paid members.

Remember not to bombard your subscribers with a bunch of sales messages. This is the quickest way to get your downline to unsubscribe.

Step 10: If you are not getting responses, change your subject to your ads, formatting of the ad, and the body of the ad.

In other words TEST, TEST and TEST more.

Note: There is no guarantee that you will get signups. A lot depends on your headline, your body of the ad, your bonuses and timing.

So there you are, I have just shown you how to get subscribers for your **SUBBER** account.

I have used this method over and over, it works. You can add your own twist.

You may want to send your prospects to a signup form on your website instead of directly to your autoresponder (via the autoresponder in your ad). This works very well if you do it correctly. Be creative.

To get more tips and strategies on how to use safelists, get a copy of my "[Insider Secrets to Marketing With Safelists](#)" ebook. My ebook has over **90 pages of tips, tools and resources** you need to effectively and correctly PROFIT from safelist marketing.

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CHAPTER 5

ARTICLE 5 – HOW TO GET OVER 100 FREE PRO SAFELISTS

Here's a HOT safelist tip... I am going to show you how to get over 100 **PRO** Safelists.

I am a member of this FREE program called [SafelistAdTrader](#) where you can get membership to over 100 FR.EE PRO safelists.

[SafelistAdTrader](#) is the only place where Safe-list Owners can trade solo ads, get a great response to their advertising for FREE and where Safe-list Users get a great response to their advertising, also for FREE.

[SafelistAdTrader](#) helps you to build your Downline for free. You can show your ads to people 10 levels deep in your downlines.

Want thousands to see your ads for FREE? Refer just 3 people to our [SafelistAdTrader](#) and your ad will be viewed by over 88,000 real people.

Your direct referrals will now see all your recommended programs in all outgoing mail sent from admin, including; update emails, welcome messages and news messages from us

Join as a **FREE** at [SafelistAdTrader](#) and you get:

- Earn \$3 per month for each downline upgrade to pro.
- Enjoy a host of FREE promotional gifts

By referring people to our program you can

- own your own safe-list submitter business
- Get free memberships to safe-list submitters
- receive discounts on various scripts

PRO members get much more.

- FREE Rotated Text Ad at the top of each page on our web site.

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- 1 FREE Rotated Banner Ad at the bottom of each page on our web site.
- 10 safe-listadtrading.com Points to be used towards receiving [products](#).
- UNLIMITED Trade of Solo Ads with other Safe-list owners
- Offer your products to SafelistAdTrading.com members at discounted or regular price and get tons of FREE advertising
- Potential monthly earnings from referrals Including all the benefits of Free Membership.

With [SafelistAdTrader](#), you also get more exposure for all of your programs and products for FREE, just by referring others to this FREE program.

What I *really* like about [SafelistAdTrader](#) are all the free **PRO** safelists that you can join.

Remember, you need to ***get your ads in front of as many people as possible.***

Memberships to **PRO** safelists allow you to do this.

Some of the advantages of **PRO** safelists are:

1. **PRO** safelists generally allow you to track and test your ads
2. Many **PRO** safelists allow you to place the "*Firstname*" and the "**Lastname**" on your subject. If this feature is available, use it and your response rate will increase.
3. Customer support from **PRO** safelists is generally better than free safelists.
4. **PRO** safelists generally offers an affiliate program where you can earn money by getting signups. When you join, you will be given an affiliate link and promotional materials.
5. **PRO** memberships allow you to send your ads more often than non **PRO** safelists.
6. **PRO** safelists are just more responsive overall.

The **PRO** safelists at [SafelistAdTrader](#) are FREE.

So go and signup and get as many FREE **PRO** memberships as possible.

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CHAPTER 6

ARTICLE 6 – BUSINESS WORLD LIST'S AD ANNOUNCE FEATURE

AdAnnounce is [Business World List's](#) "Internal Mailing System" of 46588 list members.

The **AdAnnounce** feature actually works in driving visitors to your site! It actually forces visitors to click on your website.

All free member announcements are showed for 24 hours (one day). All Pro member announcements are showed for 72 hours (three days). All Pro-Plus member announcements are showed for 120 hours (5 days).

AdAnnounce is based on a credit based system. Credits are earned by visiting list member's websites. The standard credit for reading one email and visiting one website is One credit.

Free members must visit 25 websites to post one announcement. **Pro** members must visit 10 websites to post one announcement. **Pro-plus** members must visit 5 websites to post one announcement.

You can post as many announcements as you like per day, as long as you have enough credits to spend.

I am a **PRO** member so I only need 10 credits post an ad.

The truth is that most people are clicking on your site to get credits. This can be good and bad. Good in that at least they are viewing your website. Bad if they are only trying to get enough credits to send out their ads.

AdAnnounce works if it is used correctly!

To really make the system work, you need a "hot" subject. In this system you really need for your subject to stand out to get noticed.

Keep the ad itself short. Remember you only have about 5 - 10 seconds for people to decide to click on your website.

Then you have another 5 seconds for people to decide whether to stay at your site.

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AdAnnounce works really well if you have a signup form on your webpage. Remember, most marketers are trying to earn credits and won't stay at your site long enough to read your entire web page or to buy anything.

However, if you have a very short signup form or a pop-up with a signup form, people may opt in to your list and you can follow up with useful info and offers later.

The important thing to remember with the **AdAnnounce**, as with safelists, don't try to make the sale with your ad, try to get subscribers to your opt in list.

Once they are on your opt-in list, you can follow up with useful information and then a sales pitch one your subscriber get to know you.

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CHAPTER 7

ARTICLE 7 – SECRET TO JOINING SAFELIST SUBMITTERS

Want to know my secret for joining safelist submitters? It's actually quit simple.

Okay, here's my secret: "I only join them when there is a sale:.

I belong to over 10 submitters and do not pay full price for any of them. I would not be able to afford it.

For example, I joined [iPostAd](#) during a sale and only paid half price.

I saved over \$12.00 a month. Now that a great deal for a good submitter such as [iPostAd](#).

Why is this such a great deal?

If you've researched SafeList Submitters on the Internet, you'll notice that they all have one thing in common... they ALWAYS compare themselves to [iPostAd](#)!

That's because it's one of the best and the standard for safelist submitters.

Here is what [iPostAd](#) has to offer:

* AUTOJoin 1600 Safelists - 1Click

* AUTOValidate 1600 Safelists - 1 Click

* NO WAITING * NO Downloads

* SIMPLE Setup

* Totally WEB-BASED

* 1 Click INSTANT Send!

* Vacation Update Feature

* 2 Membership Levels - Freshman or Master

* Submit 90+ Search Engines Monthly - AUTOSUBMIT

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* Submit 360 000+ FFA Pages DAILY AUTOSUBMIT

* FREE emailpotty.com Membership - Value \$4.97/month

* FREE Ad Tracker membership - Value \$9.97/month

* iPostad i-Build Form - Unique Form Builder

* Update List/Contact Email address - One Click

* Email Up To 52 Million Emails Each MONTH!

You can still get the [iPostAd](#) submitter at the freshman level for ½ off. Make sure you visit the website to check their entry level price.

Another example is the [SUBBER](#) submitter. I joined [SUBBER](#) during a sale. This is what you get when you join:

* Auto Join - one click and you are a member of ALL lists!

*Post HTML or text ads to your lists!

* Auto 1 Click Validation Tool!

*Auto Submit to all lists with one click!

Fully Featured Safelist Managero

Going on vacation? Click once and Subber changes your status on ALL lists!

*Unlimited to amount of ads you can store!

*Subber's affiliate program pays 30% back to our members!

* Prewritten Ads and banners to help you promote Subber immediately.

*Page Rotator! All PRO Subber members will have up to 5 websites rotated Bonus Lists. That's right! Now you can add your own Safelists to your lists and include them in your submissions.

*Special discounts on other Advertising Services! See inside for details!

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Fortunately, you can still get the [SUBBER](#) submitter at a reasonably good price. Go and visit the web page.

The point is, never pay full price for a safelist submitter. Submitter administrators are always having specials.

So don't miss opportunities when you can get submitters at a discount.

Pretty soon you will be able to afford over 10 submitters.

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CHAPTER 8

ARTICLE 8 – SAFELIST SUBMITTERS REVIEWS

SAFELIST SUBMITTER REVIEW: [iPostAd](#)

I am impressed with [iPostAd](#) submitter because the very first time I posted an ad using this submitter, I received 51 hits to my "[Insider Secrets to Marketing With Safelists](#)" URL within a few hours.

Currently, there are over **2261** lists with a total member count of over **2418737**. Simply amazing!

THATS over 2418737 ads that you can send out!!!

If you post once a week, that's over **5 MILLION** ads a month.

I am not going to list all the features (go to the site), however, I will say that it provides fully **Automated Joining, Validating** and **Posting**.

The submitter is so easy to use. Once you join and validated the lists, you can be up and running in less than 60 minutes.

You can upload and save **5 different ads** along with **5 different subjects for each ad**.

That's 25 different ad combinations!!

If nothing else, join as an affiliate because... **You can also make money with this!**

[iPostAd](#) offers **45% commissions** on 6 levels to affiliates, so it should be easy to build an income stream.

You also get **2 FREE BONUSES** just for joining [iPostAd](#).

You get a PRO MBP Safelist Membership! This is a real value at \$19.95 per year and is a list of over **1,800 KNOWN BUYERS!** This is a PRO-ONLY List! No freebie seekers here.

The second bonus is a PRO MBP SL Safelist Membership! This PRO-ONLY list contains over **2,200 KNOWN BUYERS** and you get the \$3.97 Monthly Membership for FREE.

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[iPostAd](#) is worth joining and is an excellent submitter to add to your arsenal.

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SAFELIST SUBMITTER REVIEW: [Cash-O-Matic](#)

[Cash-O-Matic](#) is actually a money making site where one of the features is a **Power Ad System** Safelist Submitter as well as other features.

Here is what [Cash-O-Matic](#) offers

1. You get access to the **Power Ad System** Safelist Submitter which you can use to blast your ad to millions Every Single Day!
2. You get a membership to [MegaBoardBlaster.com](#) where you can submit your ads to more than 4500 message boards and have them viewed by millions of people.
3. You get your very own Cash-O-Matic Website to promote.
4. You Get Three Banners Rotated on the network of Cash-O-Matic sites.
5. You Get a Site Rotator which will rotate an unlimited number of websites for you.

Here is how it works.

You purchase a monthly subscription for **\$14.95** and receive instant access to the members area where you can setup your monthly membership to your Safelist Submitter account and blast your ad to more than 1500 safelists.

When you refer your first member your sponsor earns **\$10.00** and he gets this every month that you and he are members. This is your **qualifying** sale. After that.....**It's Pure Profit All The Way!**

For each and every referral you generate after that - you earn **\$10 Every Month** on Every Subscriber!

Each time any of your personal referrals make their first sale - you earn \$10.00 **Every Month!** This happens for every single affiliate you introduce to **Cash-O-Matic!** Their first sale will always be paid to **YOU... and it's paid to you Every Month!**

This system carries on down **INFINITE** levels for each and every one of your own personal **paylines** and there is **no limit** on the number of **paylines** that you can start! This means that you can build a team **infinitely wide and infinitely deep** all generating sales for **you Every Month!** It never ends - in fact, from just one sale, you could be receiving **\$10.00** payments **forever! AND REMEMBER THIS ONE POINT!** You Get Paid Every Month on Every person that remains a subscriber.....because this is a monthly program that can put a Ton of Cash in Your Pocket!

This is what comes with your Monthly Subscription!

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6. You get access to our Safelist Submitter which you can use to blast your ad to millions Every Single Day!
7. You get a membership to MegaBoardBlaster.com where you can submit your ads to more than 4500 message boards and have them viewed by millions of people.
8. You get your very own Cash-O-Matic Website to promote.
9. You Get Three Banners Rotated on the network of Cash-O-Matic sites.
10. You Get a Site Rotator which will rotate an unlimited number of websites for you.

Cash-O-Matic offers an excellent opportunity to start building a *Steady* Monthly income that can grow to Tremendous levels, and get paid every month!

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SAFELIST SUBMITTER REVIEW: [BB Safelist Submitter Script](#)

The [BB Safelist Submitter Script](#) is relatively NEW!

The [BB Safelist Submitter Script](#) is a personal use safelist submitter that you can install on your own server.

You don't have to pay a monthly subscription to have submitter usage.

It's yours...

It combines the best features of the Best submitters on the internet.

It has **Scheduled Submissions!** Set it once and your ad is sent out daily, at the time you choose!

Here are some of the other features:

* Easy to install script - requires CPanel Script itself is only 290 kb! Utilizes only one MYSQL database. Uses very little server resources

* Simple design, Easy manage lists.

* Add as many lists as you want.

* AUTO Validation

* Save multiple ads.

* AUTO Submit - Set your time daily and forget it!

* Records and posts accurate submission results.

* Single use or Automatic Inbox cleaners.

>>> and Much More

The **BB Safelist Submitter** offers an excellent affiliate Program! You earn 50% of all of your sales!

Here is the best part. The folks at the : [BB Safelist Submitter Script](#) will install it for you for a small fee.

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They will even host it on their servers if you like. This is an excellent submitter to add to your arsenal.

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SAFELIST SUBMITTER REVIEW: [SAFELIST GIRLS Submitter](#)

[SAFELIST GIRLS Submitter](#) is a very reliable submitter owned by Lynna Albert.

The [SAFELIST GIRLS Submitter](#) provides fully automated Joining, Validating and Posting.

You can view the results of auto joining or put into a queue and walk away.

Total number of safelists is **2280**; with **2,227,699** total members.

You can rotate 10 ads or a single ad can be posted. And the ads are posted from their server.

You have 2 spots available to add banners for any other program that you are promoting.

At [SAFELIST GIRLS Submitter](#), you may even get signups for doing nothing because they **will help you promote by randomly selecting paid members resellers links** to help you promote your program.

If you join the [SAFELIST GIRLS Submitter](#) affiliate program, you can get Monthly bonuses, whether you are paid members or not. And they periodically have draws where you can enter to win bonus cash (paid members only).

You also get FREE software downloads, reseller URL added to all out going messages you post; POP3 Email Cleaner for paid members; and **Pro membership to Right Direction Safelist (\$10.00 Monthly value)**

Now what do you think all of this costs?

...You can get all this for \$5.99 a month; or you can get a Premium membership to 500 safelists for \$2.99 a month.

Or simply test drive the Basic membership is only \$1.99 a month

\$5.99 a month, Compare this to iPostAd and Pearls Submitters at over \$20 per month with many of the same features, this is a no-brainer at that price.

If you have been on the fence because of the monthly fees, now there's no excuse!

[SAFELIST GIRLS Submitter](#) is an excellent submitter. Its easy to use, the **price is right** and the product is a necessity if you use safelists as your marketing meduim.

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[SAFELIST GIRLS Submitter](#) is a *must* have safelist package.

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CHAPTER 9

ARTICLE 9 – STEP BY STEP DETAILS ON HOW I USED SAFELISTS TO WIN THE SAFELISTADTRADER.COM CONTEST

In December of last year, I used safelists to win the [Safelist Ad Trader](#) \$100.00 contest for providing the most sign-ups.

I want to explain exactly what I did so that you can duplicate this to get signups for your programs and to your opt-lists.

Step One: I first joined the [Safelist Ad Trader](#) program to learn what it was about. I used some of their resources to get a "feel" for the program.

I wanted my ad to stand out and be different from the ads that just read "join free program". I then counted all the free PRO safelists that a member could sign up for.

...over 100 PRO safelists!

Hmm...what safelist marketer would not want 100 free PROs!!

Based on that I wrote my ad. My ad was based on the fact that they had over 100 PRO safelists for free.

The lesson learned here is to **only promote products that you actually use** and benefit from. **The other lesson is to use original ads.** I wrote my own promotional material.

Step 2: My next step was to find a free bonus that I could offer. The number one strategy to get subscribers to join your program is to offer something for free. I used a 117 free Gift bonus that I signed up for a week earlier.

The promoter for this offer suggested that members could also offer these bonuses to our lists. I signed up for the bonuses, downloaded them and then used these bonuses to get subscribers to SafelistAdTrading.com.

Step 3: Next I wrote a couple of good headlines that created interest. Your headline is very important. I knew that if my headline did not pull, nobody would even read the rest of my email. So I used variations of the following headlines:

a. Safelist Users, Over 100 PRO Safelist Giveaways

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b. Hurry, download 117 New Years Gifts before 31 Dec

The first headline targeted safelist users. The second headline targeted potential signups who were also interested in safelists but were more interested in receiving 117 free downloads.

Also the second headline added a sense of urgency ("download before 31 Dec)

-----Side Bar-----

Chapter 8 of my ebook "[Insider Secrets to Marketing With Safelists](#)" shows how to target your market and write great Safelist headlines.

Step 4. Next I created the body of the ad where I explained the benefits of PRO safelists. I also emphasized that the safelists were free. Then at the end of my ad, I offered the bonuses.

Step 5. I needed to test my ads and track the results. So I created several ads with different headlines and used "[Adminder](#)" to track them. I sent the ads to several free safelists using submitters. Click here to see how "[Adminder](#)" works:

STEP 6. Then I went to my "[Adminder](#)" admin area and monitored the ads that were getting the most hits. I then chose the ad that received the most hits.

STEP 7. Once I determined which ad to use, I sent an email to my subscriber list for this newsletter. This was very important. Most of my signups for SafelistAdTrading.com came from my opt-in List vice any of my other efforts (posting to safelists).

---SIDEBAR---

Most of my opt-in list of subscribers were built from posting to safelists. I devote Chapter 10 of my "Insider Secrets to Marketing With Safelists" ebook" on how to build your opt-in list using safelists.

STEP 8. Next I sent my ad to the top 20 safelists listed in Traffic Hoopla. (In my [Marketing With Safelists](#) newsletters, I wrote extensively about the benefits of Traffic Hoopla and how to weed out non-performing safelists).

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This really works because members of those safelists are serious about marketing. The response to my ad from those 20 lists were very good. [How do I know? I track my results with "[Adminder](#)".

-----Side Bar-----

Chapter 6 of the [Insider Secrets to Marketing With Safelists](#) ebook" shows how I use Adminder to track my safelist ads.
<http://www.adminder.com/c.cgi?affbiz&mws>

STEP 9. Next I sent my ads to all the following Safelist submitters that I belong to (See **Appendix D**):

-----Side Bar-----

Chapter 5 of the [Insider Secrets to Marketing With Safelists](#) ebook" is devoted to how to use safelist submitters.

STEP 9. Lastly, I sent my ad to any other safelists that I signed up for and were not included in any of the above submitters.

The ads were sent over a period of 14 days. I did not even start until mid December. A total of 34 members signed up for afelistAdTrader.com membership, enough to win the contest.

I go into great details about these types of strategies in my eBook, [Insider Secrets to Marketing With Safelists](#)

Folks, these strategies "WORK".

You can use the same strategies that I use to get subscribers and build your list. In my ebook, I talk about

a. what programs work with safelist advertising

b. how to write good headlines

c. how to use free bonuses to get potential subscribers to your list

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d. how to build you opt list from safelists.

e. how to test your ads

I know many of you are still struggling with safelists. I bet many of you have not subscribed anyone to your programs or made a sale using safelists.

I also know that many of you have purchased safelist submitters but have seen little or **Zero** results.

Or how many of you are using safelists to promote affiliate programs but are having no results.

Many of you have spent more that the cost of my ebook to promote programs but are having no results.

If you are using safelists as your primary marketing tool but are still struggling, you need to read my ebook.

The point that I really wanted to make is that these safelist strategies work and that you to can succeed with safelists if you follow a system that works.

You can apply almost anything internet marketing strategy to safelist marketing and achieve good results.

The key is to **TEST, TEST**, and **TEST** to weed out which strategies work and which ones don't.

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APPENDIX A - FREE SAFELISTS RESOURCES

Here is a list of Free safelist resources you will find helpful:

[“MARKETING WITH SAFELISTS TRAFFICBOOK Version I” eBook](#)

[“MARKETING WITH SAFELISTS TRAFFICBOOK Version II” eBook](#)

["MARKETING WITH SAFELISTS" Newsletter](#)

[“MARKETING WITH SAFELISTS” Blog](#)

[SAFELIST MARKETERS SURVIVAL GUIDE](#)

["WHAT TO DO WITH ALL THAT SAFELIST EMAIL" ECOURSE](#)

["HOW TO AUTOMATE SAFELIST MARKETING" ECOURSE](#)

[COMMISSIONSPYDER](#)

[TRAFFICHOOLA](#)

[SAFELIST AD TRADER](#)

[MAGICAL-MARKETING](#)

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APPENDIX A - FREE SAFELISTS RESOURCES

[OPPORTUNITY.COM](#)

[WEB HOSTING](#)

[TRIPLE MY LIST,](#)

[YOUR LUCKY LIST](#)

[LIST FIRE](#)

[LIST EXPLODE](#)

[LISTDOTCOM](#)

[VIRAL LIST BUILDER](#)

[THE LIST MACHINE](#)

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APPENDIX B - RECOMMENDED SAFELISTS RESOURCES

Here is a list of safelist resources you will find helpful:

["INSIDER SECRETS TO MARKETING WITH SAFELISTS"](#)

[SAFELIST USERS MANUAL](#)

[ADSENSE MARKETERS' TOOLKIT](#)

[TRAFFICSECRETS COURSE](#)

[SQUEEZE PAGE GENERATOR](#)

[AWEBER AUTORESPONDERS](#)

[ADMINDER](#)

[ROBOT REPLY AUTORESPONDER](#)

[SWAPCLIX](#)

[THE RICH JERK](#)

[INSTANT NICHE EMAILS](#)

[BLOGGING TO THE BANK](#)

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APPENDIX B - RECOMMENDED SAFELISTS RESOURCES

[BLOG ANNOUNCER PRO.](#)

[WWKIOSK](#)

[NITRO MARKETING](#)

[YUHKNOW](#)

[LISTMAIL4U](#)

[BLOGMYSITE.COM](#)

[CASHOMATIC](#)

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APPENDIX C - FREE SAFELISTS

All of these lists below have free membership options. Some may still offer Free PRO Upgrades. Use the [TrafficHoopla](#) to find the "Most Responsive" FREE safelists to post your ads.

1. [MarketingWithSafelists](#) 307 + MEMBERS! JOIN FREE!
2. [Business World List](#) 50,380+ Members
3. [Herculist](#) 31,200+ MEMBERS! JOIN FREE
4. [Traffic2you](#) Safelist 5,400+! JOIN FREE!
5. [TheMadVlad](#) 10,677+ MEMBERS! JOIN FREE!
6. [Ad Solution Line](#) - 5871+ MEMBERS! JOIN FREE!
7. [Cash4u Safelist](#) 19,893+ MEMBERS! JOIN FREE!
8. [Guarenteed Results](#) 1,402+ MEMBERS! JOIN FREE
9. [Adtactics](#) 13,925+ MEMBERS! JOIN FREE!
10. [Safelist Addicts](#) 5437+ MEMBERS JOIN FREE!
11. [Safelist World](#) 721+ MEMBERS JOIN FREE!
12. [Viral Profits](#) JOIN FREE!
13. [wwKiosk](#) 11,542+ MEMBERS! JOIN FREE!
14. [Traffic Attractor](#) 2270+ MEMBERS! JOIN FREE!
15. [Big Ant](#) 6553 MEMBERS – JOIN FREE
16. [Cashblaster](#) 10241+ MEMBERS! JOIN FREE!

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17. [Mail For Profits](#) JOIN FREE!
18. [The Safelister](#) 17,460 MEMBERS! JOIN FREE!
19. [Emily Safelist](#) 855+ MEMBERS! JOIN FREE!
20. [EPowerList](#) 1000+! JOIN FREE!
21. [Pearls Of Wealth Passionate](#) - 2,613+ MEMBERS!
22. [Newage Marketing Supreme Safelist](#) - 6369 MEMBERS
23. [Big Bananza Safelist](#) 4436+ MEMBERS! JOIN FREE
24. [PRO Business List](#) - JOIN FREE
25. [Wizards Lore](#) - 1,803+ MEMBERS - JOIN FREE

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APPENDIX D – SAFELIST SUBMITTERS

All of these lists below have free Affiliate membership options. Join free and use techniques in this eBook to get signups.

[SUBBER](#)

[PEARLS OF WEALTH Submitter](#)

[SAFELISTROBOT](#)

[SAFELIST GIRLS Submitter](#)

[iPostAd](#)

[BB SAFELIST Submitter Script](#)

[YOUR AD BLASTER](#)

[AUTO MAILER XP](#)

APPENDIX D – SAFELIST SUBMITTERS

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